

NORSI Research Conference 2024 – 23.05.24

08.30-09.00	Registration, Coffee/Tea – Room M003
09.00-09.05	Welcome by NORSI Director and NORSI Manager
09.05-09.15	Welcome to HVL by Dean Jan Kristian Fosse
09.15-09.25	NORSI Satus, The Why & How
09.00-10.00	Keynote- Professor Lars Coenen, HVL
10.00-10.30	Fika
10.30-12.00	Student Presentations (Group 1, Group 4, Group 7)

Group 1									
Student name	Student sur name	Paper	Institution	Topic	Senior opponent (chair in bold)	Junior opponent	Method	Timeslot	Room
Hugo	Firmo	Why narratives matter for business model innovation	BI Norwegian Business School	Business model	Christian R. Østergaard	Hannes Kristoffersen	Qualitative method	23.05 - 10.30-11.00	E121
Hannes	Kristofersson	Facing Uncertainty: A Business Model Perspective on Electric Truck Adoption	KTH	Business model	Lars Bengtsson	Senad Osmanovic	Qualitative method	23.05 - 11.00-11.30	E121
Senad	Osmanovic	Small-Scale Pilots for Sustainable Business Model Innovation: The Inclusiveness Model	Halmstad University	Business model	Lars Bengtsson	Hugo Firmo	Conceptional	23.05 - 11.30-12.00	E121

Group 4									
Student name	Student sur name	Paper	Institution	Topic	Senior opponent (chair in bold)	Junior opponent	Method	Timeslot	Room

Sonia	Ahmadi	Impact of Collaborative Dynamics on Entrepreneurial Identity Formation among Students at Venture Creation Programs	NTNU	Entrepreneurship education	Mats Westerberg	Giulio Pantano	Qualitative method	23.05 - 10.30-11.00	E1 22
Giulio	Pantano	Surviving value tensions by designing entrepreneurship education for co-creation	Danmarks Tekniske Universitet (DTU)	Entrepreneurship education	Lise Aaboen	Sonia Ahmadi	Qualitative method	23.05 - 11.00-11.30	E1 22
Akrimar	Tongkaew	Towards a conceptualisation of an 'Inclusive Mindset': a Scoping Review	Technical University of Denmark	Entrepreneurship education	Gunn Berit Neergaard	Dimitris Polychronopoulos	Qualitative method	23.05 - 11.30-12.00	E1 22

Group 7									
Student name	Student sur name	Paper	Institution	Topic	Senior opponent (chair in bold)	Junior opponent	Method	Timeslot	Room
Emily	Christley	Path creation or hopeful expectations? Exploring electrification of aviation in Sweden	KTH Royal Institute of Technology	Innovation Systems	Jan Ole Rypestøl	Alina Linden	Qualitative method	23.05 - 10.30-11.00	E1 23
Alina	Linden	Occupational safety in the forest and paper industry from human and organizational perspectives	Halmstad University	Innovation Systems	Pauline Brunner	Deniz Turkcu	Conceptional	23.05 - 11.00-11.30	E1 23
Deniz	Turkcu	The role of end-of-life lock-ins in the diffusion of eco-innovations	LUT university	Innovation Systems	Birgit Solem	Emily Christley	Qualitative method	23.05 - 11.30-12.00	E1 23

12.10-12.55	Lunch in cafeteria, HVL
13.00-13.30	Keynote- Anne Kjersti Fahlvik, Director, Innovation In Business And Public Sector, NRC – Room M003
13.30-15.30	Workshop, Toolspace – Room E004
15.30-15.45	Fika – Outside Room M003
15.40-17.45	Student Presentation (Group 2, Group 6, Group 10, Group 12)

Student name	Student sur name	Paper	Institution	Topic	Senior opponent (chair in bold)	Junior opponent	Method	Timeslot	Room
Dhaneswara	Al Amien	MODELING THE AUTONOMUS SHIPPING DIFFUSION FOR INLAND WATERWAYS TRANSPORT: AN AGENT-BASED MODELLING	Nord University Business School	Digitalization	Jan Ole Rypestøl	Anja Gjærum	Quantitative method	23.05 - 15.45-16.15	E121
Anja	Gjærum	Towards a digital transformation divide? Digital transformation perceptions and strategies in rural, local government	Inland University of Applied Sciences	Digitalization	Lise Aaboen	Yashwant Singh Yadav	Qualitative method	23.05 - 16.15-16.45	E121
Yashwant Singh	Yadav	When <i>Line</i> meets <i>Agile</i> in Public Service Organizations: Exploring the role of felt accountability amongst line managers	NMBU	Digitalization	Adeel Tariq	Dhaneswara Al Amien	Qualitative method	23.05 - 16.45-17.15	E121

Group 6									
Student name	Student sur name	Paper	Institution	Topic	Senior opponent (chair in bold)	Junior opponent	Method	Timeslot	Room
Kelvin	Owusu	Legacy of the Norwegian mountain destination's history: current challenges and opportunities for development	Inland Norway University of Applied Sciences	Innovation management	Yati Yati	Giang Nguyen	Qualitative method	23.05 - 15.45-16.15	E122
Qiujie	Qiu	Renewing success or inviting pushback? The effects of product changes on product quality	Stockholm School of Economics	Innovation management	Roger Sørheim	Debora Stocker	Quantitative method	23.05 - 16.15-16.45	E122
Debora	Stocker		Kristiania University College	Innovation management	Thomas Magnusson	Luisa Thiele	Conceptional	23.05 - 16.45-17.15	E122
Luisa	Thiele	Box-breaking innovation projects: how large incumbent companies can successfully manage the barriers and enablers of radical innovation projects	Luleå tekniska universitet	Innovation management	Thomas Magnusson	Qiujie Qiu	Qualitative method	23.05 - 17.15-17.45	E122

Group 10									
Student name	Student sur name	Paper	Institution	Topic	Senior opponent (chair in bold)	Junior opponent	Method	Timeslot	Room
Anne Sofie	Bjelland	From pilots to structure- How the Norwegian construction industry creates structures to enable sustainability transitions- the case of circular economy.	HVL	Sustainability transitions	Gunn Berit Neergaard	Synne Bråten	Qualitative method	23.05 - 15.45-16.15	E123

Synne	Bråten	Initiatives and barriers of green transition in peripheral regions: Path tracing and agentic orientations in the bioeconomy in Norway	Inland Norway University of Applied Sciences	Sustainability transitions	Matthew Coffay	Anne Sofie Bjelland	Qualitative method	23.05 - 16.15-16.45	E123
Kaya	Færøvik	Cross-industry innovation for sustainable repositioning through cluster collaboration	HVL	Sustainability transitions	Trond Nilsen	Nurina Heratri	Qualitative method	23.05 - 16.45-17.15	E123
Nurina	Heratri	Balancing Act – _Understanding the Tensions in CVC Green Investment	NTNU	Sustainability transitions	Matthew Coffay	Kaya Færøvik	Qualitative method	23.05 - 17.15-17.45	E123

Group 12									
Student name	Student sur name	Paper	Institution	Topic	Senior opponent (chair in bold)	Junior opponent	Method	Timeslot	Room
Jason	Dewland	Premarital Counseling: Equity Distribution and Nascent Firm Launch	Technical University of Denmark	Venture creation	Åsa Dahlstrand	Várin Vaskinn	Qualitative method	23.05 - 15.45-16.15	F106
Thuy	Do	STUDENT ENTREPRENEURS AND THE DEVELOPMENT OF DEEP TECHNOLOGY OPPORTUNITIES	NTNU	Venture creation	Tommy Claussen	Jason Dewland	Qualitative method	23.05 - 16.15-16.45	F106
Alexander	Myers	Initial market selection for a deep tech venture: A nestedportfolio approach and tool	LUT University	Entrepreneurship	Tommy Claussen	Akrimar Tongkaew	Conceptional	23.05 - 17.15-17.45	F106

17.45-18.30	Free time
18.40	Bus picks everyone up at Moxy Hotel in Solheimviken
19.00	Funicular to Ulriken Mountain
19.30.22.30	Dinner at Skyskraperen at Ulriken

NORSI Research Conference 2024 – Friday 24.05.24

08.30-09.00	Coffee - Room M003
09.00-09.45	Keynote - Professor Rainer Kattel from University College London
09.00-10.00	Coffee
10.00-12.30	Student Presentations (Group 3, Group 5, Group 8, Group 9, Group 11)

Group 3									
Student name	Student sur name	Paper	Institution	Topic	Senior opponent (chair in bold)	Junior opponent	Method	Timeslot	Room
Prakash	Devkota	THE OPPORTUNITY OF MICROFINANCING: EXPLORING THE ENTREPRENEURIAL BEHAVIOR OF NECESSITY ENTREPRENEURS IN RURAL NEPAL	NORD UNIVERSIT Y	Entrepreneurs hip	Mats Westerberg	Frida Olsen Engedahl	Qualitative method	24.05 - 10.00- 10.30	M003
Vårin	Vaskinn	Health(y) Knowledge in New Ventures	NTNU	Venture creation	Saara Taalas	Jason Dewland	Qualitative method	24.05 - 10.30 - 11.00	M003
Dimitris	Polychronopoulos	Transnational Entrepreneurship in Support Programs in Norway: A setheoretic approach to understanding migrant entrepreneurship support	University of South-Eastern Norway	Entrepreneurs hip	Mats Westerberg	SIMBARASHE TAKAWIRA	Quantitative method	24.05 - 11.00- 11.30	M003

SIMBARASHE	TAKAWIRA	Leveraging network ties : How Sharing Economy firms address formal institutional voids	Nord University	Entrepreneurs hip	Roger Sørheim	Alexander Myers	Qualitative method	24.05 - 11.30- 12.00	M003

Group 5									
Student name	Student sur name	Paper	Institution	Topic	Senior opponent (chair in bold)	Junior opponent	Method	Timeslot	Room
Anna	Baturevich	To comply or not to comply – platform design within, outside, and at the edges of regulations in the health tech context	Stockholm School of Economics	Innovation management	Daniel Ljungberg	Sophie Hunt	Qualitative method	24.05 - 10.00- 10.30	E121
Sophie	Hunt		Ntnu	Innovation management	Karl Joackim Breunig	Anna Baturevich	Qualitative method	24.05 - 10.30- 11.00	E121
Frank Tore	Laugen	The performative role of financial calculations and accounting in public sector reforms!	Inland Norway University of Applied Sciences	Innovation management	Lars Coenen	Filip Lestan	Qualitative method	24.05 - 11.00- 11.30	E121

		<i>The study focuses on the reform of education programs within the Norwegian Armed Forces.</i>							
Filip	Lestan	On «Innovation Committees»	NORD	Innovation management	Daniel Ljungberg	Frank Tore Laugen	Quantitative method	24.05 - 11.30-12.00	E121
Giang	Nguyen	Brand Crisis Communication: Impact of Discourse of Renewal on marketing Performance	USN	Innovation management	Daniel Ljungberg	Kelvin Owusu	Quantitative method	24.05 - 12.00-12.30	E121

Group 8									
Student name	Student sur name	Paper	Institution	Topic	Senior opponent (chair in bold)	Junior opponent	Method	Timeslot	Room
Parisa	Afshin	A Stimuli-Organism-Outcome Framework for Understanding Employee Well-Being within Digital Innovations Processes in Service Organizations	Høyskole Kristiania	Wellbeing and adoption and usage of digital innovations	Jonathan Muringani	John-Erik Bergkvist	Quantitative method	24.05 - 10.00-10.30	E122
Alice	Demattos Guimarães	The Equilibrist Hope: perspectives & prospectives on cultural-creative crowdfunding	Western Norway University of Applied Sciences	Cultural-creative crowdfunding	Roger Sørheim	Ida Mathilde Fauske	Conceptional	24.05 - 11.00-11.30	E122

Ida Matilde	Fauske	Transitioning to Circular Business Models: The role of innovation projects over time	Nord University	Circular Transitions	Jonathan Muringani	Alice Demattos Guimarães	Qualitative method	24.05 - 10.30-11.00	E122
John-Erik	Bergkvist	Meta-organization as an Effort Integrating System: A Behavioral foundational theory	Stockholm School of Economics	Grand challenge partnerships	Yati Yati	Parisa Afshin	Qualitative method	24.05 - 11.30-12.00	E122
Bjorn	Flintberg	The Game Cluster Organization as a Facilitator in Entrepreneurial Ecosystems: <i>A multi-case study of local ecosystems in the Swedish video games industry.</i>	Luleå University of Technology	Entrepreneurial Ecosystems	Anne-Laure Mention	Maria Frivold	Qualitative method	24.05 - 12.00-12.30	E122

Group 9									
Student name	Student sur name	Paper	Institution	Topic	Senior opponent (chair in bold)	Junior opponent	Method	Timeslot	Room
Maria Tønnessen	Frivold	Tackling the concept of industrial culture: Introducing 'sectoral industrial culture'	University of Agder (UiA)	Industrial culture	Lars Coenen	Bjørn Flintberg	Conceptual	24.05 - 10.00-10.30	F105

Sagar	Gaikwad	Managerial capabilities and transfers for mixed ambidexterity	NHH	Organizational Ambidexterity	Ina Drejer	Kelvin Ivankovic	Qualitative method	24.05 - 10.30- 11.00	F105
Kelvin	Ivankovic	The B2B Sharing Economy Ecosystem: Co-Creating Shared Value for Business and Society	HVL	The topic overlaps between value creation and innovation ecosystems	Ina Drejer	Sagar Geikwad	Qualitative method	24.05 - 11.00- 11.30	F105
Tor Erik	Nyberg	Cross-Sectoral Collaborations for Work Inclusion: A Systematic Literature Review and Research Agenda	University of South-Eastern Norway	Cross-sectoral collaboration	Karl Joackim Breunig	Roberto Vivona	Qualitative method	24.05 - 11.30- 12.00	F105
Roberto	Vivona	On the empowerment of public sector employees: Understanding the impact of entrepreneurial leadership on Individual Entrepreneurial Orientation	Nord University	Intrapreneurship	Karl Joackim Breunig	Tor Erik Nyberg	Quantitative method	24.05 - 12.00- 12.30	F105

Group 11									
Student name	Student sur name	Paper	Institution	Topic	Senior opponent (chair in bold)	Junior opponent	Method	Timeslot	Room
Peter	Lewis	Regenerative and Conscientious Business: a Systematic Literature Review and Case Study of Equinor	Kristiania University College	Sustainability transitions	Birgit Solem	Anna Kusetogullari	Conceptual	24.05 - 10.00-10.30	F106
Renee	Scharnigg	Implications of accountabilities for policymaking regarding exposure to geopolitical risk - Competition, coordination, and anticipatory practices in EU energy policymaking	University of Stavanger	Sustainability transitions	Jan Ole Rypestøl	Simone Møkster	Qualitative method	24.05 - 10.30-11.00	F106
Simone	Møkster	Family businesses as civic wealth creators	Jonkoping, Sweden	Value creation	Anne-Laure Mention	Renee Scharnigg	Qualitative method	24.05 - 11.00-11.30	F106
Anna	Kusetogullari	Internationalisation and Software Development The relationship between software development and internationalisation activities in Swedish firms			Birgit Solem	Frida Layti		24.05 - 11.30-12.00	F106
Frida	Layti	How to measure the environmental impact of a	University of Stavanger	Sustainability transitions	Lars Coenen	Peter Lewis	Qualitative method	24.05 - 12.00-12.30	F106

		university? The case of the University of Stavanger							
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10.00-12.30	Special Issue Technovation
12.30-13.30	Lunch in cafeteria, HVL
13.30	Wrap up and goodbye