

Towards a nordic research  
school in innovation and  
entrepreneurship

# Agenda

- NORSI – an overview of the research school 2012-2020
- NORSI - 2020 and onwards

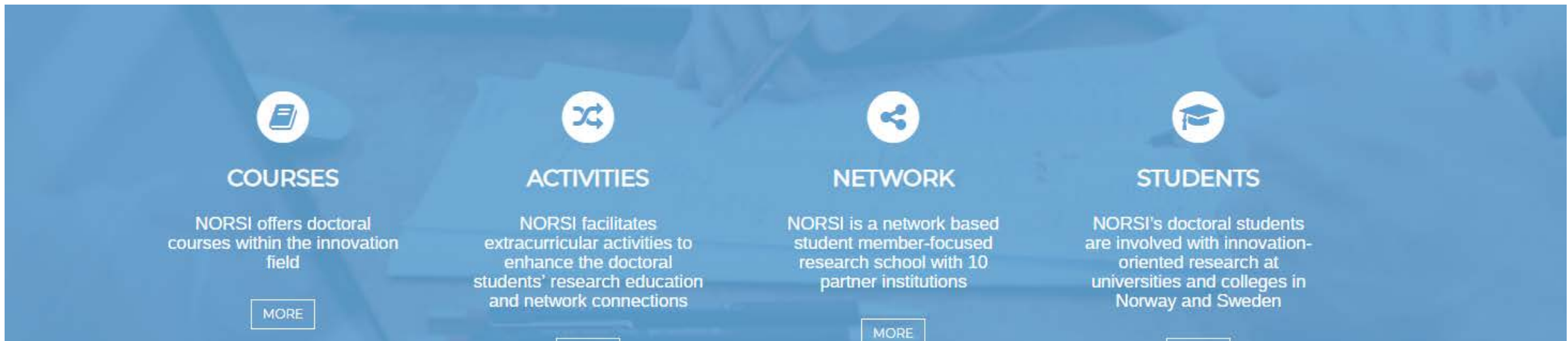


2012- 2020

An overview

# What is NORSI?

- NORSI is the national research school for PhD [students](#) in Norway and Sweden within in the field of innovation.
- NORSI is a research school for doctoral students within innovation and entrepreneurship studies who enroll to take academic [courses](#) and take part in networks [activities](#) offered by NORSI and its partner institutions.
- NORSI is also an active [network](#) in the innovation research community.
- About NORSI - <http://norsi.no/about/>



# NORSI 2012-2020

- **Funding:** Funding from the Research Council of Norway during this period.
- **Institutions:** NORSI has 11 permanent member institutions.
- **Student members:** NORSI has **127** active students and **50+** NORSI alumns.
- **Faculty:** NORSI has in its courses involved about **100** faculty from Norway, Europe and USA.



# Why and how of NORSI?

- Norsi was established to strengthen the research education and academic courses for students within innovation in Norway
- Norsi was established to connect the wide-spread milieus within innovation studies in Norway and Scandinavia and international connections
- NORSI is hosted by the Norwegian University of Science and Technology (NTNU), with BI Norwegian Business School as co-host.



Photos from NORSI and BI courses *Innovation in Projects and Networks*, September 2017 and 2019.

# NORSI Structure and Organization

- [Partners](#) – 11 institutions: BI, CIRCLE, INN, NHH, NORD, NTNU, UiA, UiO-TIK, UiS, and UiT-Arctic, HVL
- [Board of Directors](#):
  - Magnus Gulbrandsen, Chair
  - Representatives from all partners institutions (11), students representatives (2) and observers from the Research Council (1-2)
- [Management Team](#):
  - Roger Sørheim, NTNU
  - Bjørn T. Asheim, UiS
  - Gry A. Alsos, NORD
  - Lene Foss, UiT
  - Bjørn Erik Mørk, BI
- [Project Coordinator](#):
  - Birte M. Horn-Hanssen



NORSI from 2020



# Mission - Nordic Research School in Innovation and Entrepreneurship

- NORSI will work for the next generation of Nordic researchers within innovation and entrepreneurship by enhancing the education for doctoral candidates
- NORSI aim to further strengthen the Nordic and international connections in the innovation and entrepreneurship research community.

# Why a Nordic research school in innovation and entrepreneurship?

- Many small and fragmented research environments
- A full PhD program in innovation and entrepreneurship occupies a lot of resources
- Lack of institutional cooperation between institutions on PhD education
- Limited cooperation among faculty members on PhD education
- The need to develop good practices for research training
- The NORDIC context is similar enough

# Outcome

- Candidates

- Opportunity to take high-quality academic courses in innovation research and entrepreneurship research
- Starting building their international research network from day 1
  - Other PhD students
  - Faculty from member institutions
  - Other faculty involved in courses and other activities
- Participation in research educational activities such as writing seminars and conferences

- Institutions

- Providing courses and activities to ensure and develop quality of the education
  - High quality courses and activities
  - Broader offer of specialized courses
- Efficient way of providing key elements of the PhD education
- Friendly benchmarking with other institutions

- Policy makers in the Nordic region

- Higher quality and more relevant research within the field of entrepreneurship and innovation

# NORDIC model

- Build on the experiences from 2012 to 2020
  - NTNU and BI continue the institutional cooperation
- Offer curricular and non curricular activities
- Development the course portfolio
- Funding:
  - Norwegian research council
  - Other funding?
  - Institutional fee of 50 000 nok per year
- Maybe not as generous when it comes to the covering of cost for students

# NORSI after 2020 - status

- Workshop June 19
- 20 institutions signed in with LOI
- Secure finance the research council
- Up and running with the Nordic NORSI from August 2020