

PhD course INSEPP October 26th – October 28th 2021

The course is organized in two different meetings, the first meeting will be held October 26-28th and the second November 30th– December 2nd. PhD students will be rewarded 10 ECTS when they have one course paper accepted. The content of the course provides an overview of traditions, recent developments and future trajectories of innovation research from a social science perspective, with a particular attention towards service innovation. Lectures will be held by key researchers from the innovation environment at Inland Norway University of Applied Sciences.

The first course meeting will discuss:

- The first day of the course will cover the introduction of the field innovation based on definitions, perspectives, controversies and contemporary trends and future challenges. Focus on the emergence of innovation studies will be an important part.
- The second day of the course the field of service innovation will be introduced in depth. The course will go into important debates on what differs from product innovation and contemporary discussions will be introduced.
- The third day will cover ideas that has grown into the field of public sector innovation. We will discuss the differences between private and public innovation and will introduce central concepts from recent theory development.
- Every PhD student present their PhD-projects during the first meeting, followed by a discussant.

Programme October 26.- 28.2021

Date	Time	Content	Resource	Room
October 26 th	1015-1045	Welcome, introduction of course, practical information, required course papers	Associate Professor Trond Nilsen	Aud H
	1045 -1200	<i>Where does innovation theories come from and why is it important?</i> This lecture will take the PhD-students on a “world-wide-tour” in the field of innovation research from a social science perspective, including defining innovation as a concept. The aim is to provide an introduction to the field of innovation studies by addressing the history and tradition in the field. The starting point is Schumpeter’s famous work, Theory of Economic Development. His work will be addressed also by involving neo-classical economic theory, its critique and how the field of innovation studies can be understood as a respond to the lacking contextual understanding in neo-	Professor Atle Hauge	

		classical economic view. Based on this argument, the lecture provide an overview of innovation models and how they have emerged over time from linear, circular and finally relational models of understanding different paths and development phases in innovation research. The presentation will also briefly look at the 'dark side of innovation' – what challenges this relentless focus on development and innovation might cause.		
	1200-1300	Lunch		
	1300-1400	<i>Traditions and development trajectories in innovation research</i> The theory development within innovation studies have drawn on different dimensions of knowledge, innovation modes, sources of innovation and knowledge bases. The introduction of the innovation system approach in the 1990s draw attention towards the territorial, sectoral and technological dimension of economic growth, followed and challenged by multi-level theories of how innovation processes emerge. This lecture will provide an overview of the status and future challenges of innovation studies based on the transition we observe in the literature from actors to systems, from regional to global perspectives, from territorial to sectoral, and from endogenous to exogenous sources of innovation in the private sector.	Associate Professor Trond Nilsen	
	1400-1415	Coffee break		
	1415-1630	<i>Presentation of students PhD projects</i> All of the PhD students present their research projects with emphasis on a) theoretical ideas, b) empirical data, c) important gaps in the literature which the thesis should contribute d) methodological challenges etc. The presentation should be 10-15 minutes, followed by discussants which will have 10 minutes to comments and questions.	PhD students	
	1630	End of day		
	1900	Dinner Heim Gastropub, City Centre		

Date	Time	Content	Resource	Room
October 27th	0915-1100	<p>Introducing service innovation – founding ideas, theoretical trajectories and challenges</p> <p>The aim of this lecture is to discuss how the field of service innovation emerged, where it “came from” and how it has developed recently. The interactive character of services and how this influence innovation will be elaborated.</p>	Associate Professor Marit Engen	Aud H
	1100-1115	Coffee break		
	1115-1200	<p>Bottom-up Innovation processes - a work-practice perspective</p> <p>This lecture discusses how service innovation can emerge from everyday actions related to work practices rather than being a result of systematic R&D activities. This view of innovation may be particularly relevant to service firms that seldom are R&D based and often develop innovations from employees’ and customers’ experiences and practices. Thus, from a practice-based perspective, innovation is difficult to control and linearize. Yet, recognizing the practice-based character of innovation may enable service managers to engage with and further develop innovative activities present in an organization</p>	Professor Lars Fuglsang	
	1200-1300	Lunch		
	1300-1400	Continue Lars Fuglsang	Professor Lars Fuglsang, HINN & Roskilde University	
	1400-1415	Coffee break		

	1415-1630	Presentation of students PhD projects		
	1630	End of day		

Date	Time	Content	Resource	Room
October 28th	0900-1100	Introducing public innovation (online lecture)	Professor Jean Hartley, Open University	Aud H
	1100-1115	Coffee break		
	1115-1200	Group exercises based on lecture		
	1200-1300	Lunch		
	1300-1500	Presentation of PhD students projects	PhD students	
	1500	End of day		