

ONLINE PhD course:

The Impact of Digitization and Artificial Intelligence on Innovation and Management

Part of NORSI core course offering - 7.5 ECTS

Through this course we aim to understand how digitization in general and artificial intelligence in particular shapes how management and firms are being understood. Particular emphasis will be on identifying research questions and formulating the theoretical insights needed to understand how digitization and artificial intelligence impact organizations and markets.

Where: The course is taught fully ONLINE

When: June 2-5 and June 17, 2020

Who: Avi Goldfarb and Wim Vanhaverbeke

How: Register at www.nord.no

Professor Avi Goldfarb

The Rotman Chair in Artificial Intelligence and Healthcare, and Professor of Marketing at Rotman.

Avi is also Chief Data Scientist at the Creative Destruction Lab, Senior Editor at Marketing Science, and a Research Associate at the National Bureau of Economic Research. His research on the economics of technology has been discussed in White House reports, Congressional testimony, European Commission documents, the Economist, Wall Street Journal and Forbes, among others.



NORSI

Professor Wim Vanhaverbeke

Professor Digital Innovation and Entrepreneurship at Surrey Business School, University of Surrey.



Wim has published in several international journals such as Organization Science, Research Policy, Journal of Management Studies, Small Business Economics, Journal of Business Venturing and Technovation. He was co-editor with Henry Chesbrough and Joel West of "Open Innovation: Researching a New Paradigm" (OUP, 2006) and "New frontiers in open innovation" (OUP, 2014). His current research is focusing on open innovation in SMEs, and innovation ecosystems.

About NORSI:

NORSI is the national research school for PhD students in Norway and Circle, Sweden within in the field of innovation. NORSI is a research school for doctoral students within innovation studies who enroll to take academic courses offered by NORSI and its partner institutions in innovation studies. NORSI is also an active network in the innovation research community.

Professor Aija Leiponen

Professor of Innovation, Entrepreneurship and Technology at Cornell University.



Aijas expertise focuses on organizational strategies in innovation, particularly Cooperation between organizations. Her work has been published in several international journals such as Industrial and Corporate change, Communications of the ACM, Research Policy, Journal of Comparative Economics among others. She is also author of the book Essays in the Economics of knowledge: Innovation, Collaboration and Organizational Complementarities. Her recent work has examined the interaction between conflict and cooperation in wireless telecommunication standard development and the nature and implications of markets for (big) data.

Professor Markus Fitza

Professor of Strategy and Entrepreneurship at Frankfurt School of Finance and Management
Adjunct Professor at Nord University



Markus is a conduct researcher of strategy, corporate governance and entrepreneurship. The Academy of Management Journal, the Strategic Management Journal, the Journal of International Business Studies and the Proceedings of the Royal Society are som of the leading journals his work has been published in. World renowned media outlets such as the Wall Street Journal, the Financial Times, USA Today, NBC, der Kurier, die Wirtschaftswoche, the Guardian and the Independent has featured his academic work on management, economics, sociology, finance and biology

Dr. Nuria Oliver

Vodaphone Institute and Data-Pop Allience



Computer scientist Nuria Oliver is currently chief scientific adviser at Vodaphone Institute and chief data scientist at DataPop Allience. Her expertise in computer technology focuses on computational models of human behavior, human computer-interactions, intelligent user interfaces, mobile computing and big data for social good. She is the first female computer scientist in Spain to be named an ACM and is also a Fellow of both the European Association of Artificial Intelligence and IEEE.