



PROGRAM DRE 3008 PERSPECTIVES ON ENTREPRENEURSHIP AND INNOVATION

Course responsible: Bjørn Erik Mørk and Thomas Hoholm

| Wednesday 26 February: Entrepreneurship & innovation - process studies of innovation and entrepreneurship – theories and methods | | |
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| <i>Time</i> | <i>Topics</i> | <i>Faculty</i> |
| 10:00-11:00 | Introduction to the course | Bjørn Erik Mørk, BI Thomas Hoholm, BI |
| 11:00-13:00 | <ul style="list-style-type: none">• Innovation process research• Sensitivity to context | Bjørn Erik Mørk, BI Thomas Hoholm, BI |
| 13:00-14:00 | Lunch | |
| 14:00-16:00 | Continue with the abovementioned topics | Bjørn Erik/Thomas |
| 19:30-22:00 | Dinner. More info about venue will come | |

| Thursday 27 February: Entrepreneurship - opportunities, effectuation and judgment perspectives | | |
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| <i>Time</i> | <i>Topics</i> | <i>Faculty</i> |
| 09:00-12:00 | <ul style="list-style-type: none">• Opportunity, effectuation, judgement• How context matters; cultural entrepreneurship• Methods of entrepreneurship: Lean startups, business model innovation | Henrik Berglund Chalmers University of Technology |
| 12:00-13:00 | Lunch | |
| 13:00-15:00 | Continue with the abovementioned topics | Henrik Berglund Chalmers University of Technology |

| Friday 28 February: Entrepreneurship and innovation - instruments and practices | | |
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| <i>Time</i> | <i>Topics</i> | <i>Faculty</i> |
| 09:00-12:00 | <ul style="list-style-type: none">• Commercialization, relationship to science, intellectual property<ul style="list-style-type: none">o Individual career paths-science to startups, founding or joining• Entrepreneurial teams• The methodology turn in entrepreneurship and innovation practice | Sheryl Winston Smith, BI |
| 12:00-13:00 | Lunch | |
| 13:00-15:00 | Continue with the abovementioned topics | Sheryl Winston Smith, BI |

| Wednesday 25 March: Innovation strategy and inter-organizational perspectives | | |
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| <i>Time</i> | <i>Topic</i> | <i>Faculty</i> |
| 10:00-12:00 | <ul style="list-style-type: none"> • Shaping of entrepreneurial processes • Financing growth <ul style="list-style-type: none"> o Resources - financing – networks o Venture capital investments o Crowdfunding | Pengfei Wang, BI |
| 12:00-13:00 | Lunch | |
| 13:00-16:00 | Continue with the abovementioned topics | Pengfei Wang, BI |

| Thursday 26 March: Innovation strategy and inter-organizational perspectives | | |
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| <i>Time</i> | <i>Topic</i> | <i>Faculty</i> |
| 09:00-12:00 | <ul style="list-style-type: none"> • Ambidextrous organization • Interactions: Open innovation, networks, systems, etc • Innovation and platforms | Bjørn Erik Mørk, BI Thomas Hoholm, BI |
| 12:00-13:00 | Lunch | |
| 13:00-15:00 | Continue with the abovementioned topics | Bjørn Erik Mørk, BI Thomas Hoholm, BI |

| Friday 27 March: Innovation practices | | |
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| <i>Time</i> | <i>Topic</i> | <i>Faculty</i> |
| 09:00-12:00 | <ul style="list-style-type: none"> • Organizational perspectives; practice, knowledge and learning • Creativity, R&D • Sources of innovation: <ul style="list-style-type: none"> o Science and technology o Industrial interactions o Scouting and acquisitions o Users | Bjørn Erik Mørk, BI Thomas Hoholm, BI |
| 12:00-13:00 | Lunch | |
| 13:00-15:00 | Continue with the abovementioned topics | Bjørn Erik Mørk, BI Thomas Hoholm, BI |

NB! Minor changes in the program may occur, both in terms of faculty members and topics that will be covered. All participants will be informed as soon as possible if such changes will take place.