

## **DRE 3008 Perspectives on entrepreneurship and innovation**

*Module 2, days 4-6.*

*Course responsible: Bjørn Erik Mørk (BEM) and Thomas Hoholm (TH)*

*Additional lecturers: Pengfei Wang (PW), Debbie Harrison (DH), Sheryl Winston Smith (SWS)*

Again, welcome to our second module of the PhD course. Below you will find the schedule for the three days. Moving online, we have to be more structured and even better prepared than usual – all of us! We will facilitate the module largely in the same way as for the first module, but we will meet digitally – in Zoom.

Zoom is free to you, and does not require you to register a user, although there is a free version available if you want to check it out. If you are unfamiliar with Zoom, it is very easy to use, everyone can interact via video/sound and chat, and it is very simple to share screens (e.g. for powerpoint presentations), etc.

- Technically, we recommend that you have access to a stable internet line, and that you make sure your microphone works properly.
- To prepare, visit [https://zoom.us/download#client\\_4meeting](https://zoom.us/download#client_4meeting) and download the “Zoom Client for Meetings” (or, this will be done automatically when you join our meeting, just arrive 15 minutes early to make sure you are ready in time).
- There are also phone/iPad apps for Zoom available. This may be a useful backup, as this equipment generally have good quality microphone/camera features. BUT, it will become more difficult to share screen (for your PPTs) or to see the text in others’ presentations.

Join the meeting: <https://binorwegianbusinessschool.zoom.us/j/798691441>

For student presentations: Please make sure you are able to present your papers in no more than 12 minutes! Please keep the time. For discussions: As said before, be prepared to present according to the plan you have agreed upon among yourselves. And, read through most or all of the papers, to enable a good discussion climate!

Get in touch if you have questions or concerns.

See you soon!

Thomas ([thomas.hoholm@bi.no](mailto:thomas.hoholm@bi.no)) and Bjørn Erik ([bjorn.e.mork@bi.no](mailto:bjorn.e.mork@bi.no))

#### Day 4 - PROCESSES OF SHAPING AND SCALING ENTREPRENEURIAL VENTURES

Faculty: Pengfei Wang (w/TH & BEM)

Time	Theme	Paper	Contrib.
10:00	<i>Venture capital and networks</i>	Sorenson, O., & Stuart, T. E. (2001). Syndication networks and the spatial distribution of venture capital investments. <i>American journal of sociology</i> , 106(6), 1546-1588.	PW
10:20		Hochberg, Y. V., Ljungqvist, A., & Lu, Y. (2007). Whom you know matters: Venture capital networks and investment performance. <i>The Journal of Finance</i> , 62(1), 251-301.	PW
11:00	<i>VC and the entrepreneurial process</i>	Tian, X. (2011). The causes and consequences of venture capital stage financing. <i>Journal of Financial Economics</i> , 101(1), 132-159.	PW
11:20		Chemmanur, T. J., Loutskina, E., & Tian, X. (2014). Corporate venture capital, value creation, and innovation. <i>The Review of Financial Studies</i> , 27(8), 2434-2473.	PW
<b>LUNCH</b>			
13:00	<i>Publishing in E&amp;I journals</i>	Sharing experience from publishing in Journal of Business Venturing and Research Policy	PW
14:00	<i>Crowdfunding</i>	Mollick, E. (2014). The dynamics of crowdfunding: An exploratory study. <i>Journal of business venturing</i> , 29(1), 1-16.	PW
14:20		Greenberg, J., & Mollick, E. (2017). Activist choice homophily and the crowdfunding of female founders. <i>Administrative Science Quarterly</i> , 62(2), 341-374	PW
15:00-16:00	<i>Discussion across papers day 4.</i>		PW

## Day 5 INNOVATION STRATEGY AND INTER-ORGANIZATIONAL PERSPECTIVES

Faculty: Debbie Harrison, Thomas Hoholm, Sheryl Winston Smith, Bjørn Erik Mørk

Time	Theme	Paper	Contrib.
9:00	<i>Ecosystems and accelerators</i>	Cohen SL, Bingham CB, Hallen BL. (2018). The Role of Accelerator Designs in Mitigating Bounded Rationality in New Ventures. <i>Administrative Science Quarterly</i> : in press.	SWS
9:20		Shankar RK, Shepherd DA. (2019). Accelerating strategic fit or venture emergence: Different paths adopted by corporate accelerators. <i>Journal of Business Venturing</i> 34(5).	SWS
10:00		Winston Smith, S. (2019). "Should I Stay or Should I Go? Entrepreneurial Ecosystems and the Relative Importance of Distance For Innovative New Ventures", DRUID19 Working Paper ( <a href="https://pdfs.semanticscholar.org/db7e/fda305f7c3b10069030d00c49b1ad5cf02a9.pdf">https://pdfs.semanticscholar.org/db7e/fda305f7c3b10069030d00c49b1ad5cf02a9.pdf</a> )	SWS
10:20	<i>Innovation strategy</i>	O'Reilly, C.A. & Tushman, M.L. (2013). Organizational ambidexterity: Past, present, and future. <i>The Academy of Management Perspectives</i> , Vol. 27, No. 4, 324–338.	TH/BEM
11:00		Ansari, S., Garud, R., & Kumaraswamy, A. (2016). The disruptor's dilemma: TiVo and the US television ecosystem. <i>Strategic Management Journal</i> , 37(9), 1829-1853.	TH/BEM
11:20		Parker, G., & Van Alstyne, M. (2018). Innovation, openness, and platform control. <i>Management Science</i> , 64(7), 3015-3032.	TH/BEM
11:50	<i>TERM PAPER</i>	Term paper format, and how to make it useful?	TH/BEM
<b>LUNCH</b>			
13:00	<i>Innovation in industrial networks</i>	Aarikka-Stenroos, L., Jaakkola, E., Harrison, D., & Mäkitalo-Keinonen, T. (2017). How to manage innovation processes in extensive networks: A longitudinal study. <i>Industrial Marketing Management</i> , 67, 88-105.	DH
13:20		Baraldi, E., & Havensvid, M. I. (2016). Identifying new dimensions of business incubation: A multi-level analysis of Karolinska Institute's incubation system. <i>Technovation</i> , 50, 53-68.	DH
14:00		Finch, J., Geiger, S., & Reid, E. (2017). Captured by technology? How material agency sustains interaction between regulators and industry actors. <i>Research Policy</i> , 46(1), 160-170.	DH
14:20		Landqvist, M., & Lind, F. (2019). A start-up embedding in three business network settings—A matter of resource combining. <i>Industrial Marketing Management</i> , 80, 160-171.	DH
14:40-15:00	<i>Discussion across papers day 5</i>		TH/BEM

## Day 6 INNOVATION PRACTICES

Faculty: Bjørn Erik Mørk, Thomas Hoholm

Time	Theme	Paper	Contrib.
9:00	<i>Innovation, power and networking</i>	Hislop, D., Newell, S., Scarbrough, H., & Swan, J. (2000). Networks, knowledge and power: Decision making, politics and the process of innovation. <i>Technology Analysis &amp; Strategic Management</i> , 12(3), 399-411.	BEM/TH
9:20		Swan, J. and Scarbrough, H. (2005). The politics of networked innovation. <i>Human Relations</i> , Vol. 58 (7): 913–943.	BEM/TH
10:00		Nicolini, D. (2010). Medical innovation as a process of translation: a case from the field of telemedicine. <i>British Journal of Management</i> , 21(4), 1011-1026.	BEM/TH
10:20		Garud, R., Gehman, J., & Giuliani, A. P. (2014). Contextualizing entrepreneurial innovation: A narrative perspective. <i>Research Policy</i> , 43(7), 1177-1188.	BEM/TH
11:00	<i>Innovation and expertise</i>	Mørk, B.E, Hoholm, T., Aanestad, M., Edwin, B. and Ellingsen, G. (2010). "Challenging expertise: on power relations within and across communities of practice in medical innovation", <i>Management Learning</i> , November, 41: 575-592	BEM/TH
11:20		Publishing qualitative work in org/mgmt journals	BEM/TH
11:40		Mørk, B.E. and Hoholm, T. (2016). "From knowledge breakthroughs to changing medical practices", page 270-286, in Škerlavaj, M., Černe, M., Dysvik, A. and Carlsen, A. (eds) (2016). <i>Capitalizing on Creativity at Work: Fostering the Implementation of Creative Ideas in Organizations</i> , Edward Elgar Publishing	BEM/TH
<b>LUNCH</b>			
13:00		Tuertscher, P., Garud, R., & Kumaraswamy, A. (2014). Justification and interlaced knowledge at ATLAS, CERN. <i>Organization Science</i> , 25(6), 1579-1608.	BEM/TH
13:20	<i>Innovation and boundaries</i>	Carlile, P. R. (2002). A pragmatic view of knowledge and boundaries: Boundary objects in new product development. <i>Organization science</i> , 13(4), 442-455.	BEM/TH
14:00		Barrett, M., Oborn, E., Orlikowski, W. J., & Yates, J. (2012). Reconfiguring boundary relations: Robotic innovations in pharmacy work. <i>Organization Science</i> , 23(5), 1448-1466.	BEM/TH
14:20		Criscuolo, P., Salter, A., & Ter Wal, A. L. (2014). Going underground: Bootlegging and individual innovative performance. <i>Organization Science</i> , 25(5), 1287-1305.	BEM/TH
14:40-15:00	Discussion across papers day 6		BEM/TH