

ASSIGNMENT DRE 3008 PERSPECTIVES ON ENTREPRENEURSHIP AND INNOVATION

Please sign up for 3 articles each for the sessions from Wednesday 25-Friday 27 February. All articles must be covered, so please make sure that you have allocated them amongst yourselves. You will be responsible for leading discussion on the articles you have selected. You may prepare a few slides to support your presentation or if you want to use the board or some printed material or none of the above.

Readings:

1. ENTREPRENEURSHIP & INNOVATION - PROCESS STUDIES OF INNOVATION AND ENTREPRENEURSHIP – THEORIES AND METHODS

Process studies

Berends, H., Smits, A., Reymen, I., & Podoyntsyna, K. (2016). Learning while (re) configuring: Business model innovation processes in established firms. *Strategic Organization*, 14(3), 181-219.

Garud, R. Tuertscher, P., & Van de Ven, A.H. (2013). Perspectives on innovation processes, *Academy of Management Annals* 7 (1), 775-819

Garud, R., Gehman, J., & Tharchen, T. (2018). Performativity as ongoing journeys: Implications for strategy, entrepreneurship, and innovation. *Long Range Planning*, 51(3), 500-509.

Hoholm, T., & Olsen, P. I. (2012). The contrary forces of innovation: A conceptual model for studying networked innovation processes. *Industrial Marketing Management*, 41(2), 344-356.

Sensitivity to context

Hargadon, A. B., & Bechky, B. A. (2006). When collections of creatives become creative collectives: A field study of problem solving at work. *Organization science*, 17(4), 484-500.

Latour, B. (1993). Ethnography of a high-tech case. In Lemonnier, P. (ed) *Technological Choices: transformation in material cultures since the neolithic*, 372-98, Routledge.

McDonald, R., & Gao, C. (2019). Pivoting isn't enough? Managing strategic reorientation in new ventures. *Organization Science*, 30(6), 1289-1318..Oudshoorn, N. (2018). Hybrid bodies and the materiality of everyday life: how people living with pacemakers and defibrillators reinvent everyday routines and intimate relations. *Sociology of health & illness*, 40(1), 171-187.

Verbong, G. P., & Geels, F. W. (2010). Exploring sustainability transitions in the electricity sector with socio-technical pathways. *Technological Forecasting and Social Change*, 77(8), 1214-1221.

Welter, F., Baker, T., & Wirsching, K. (2019). Three waves and counting: the rising tide of contextualization in entrepreneurship research. *Small Business Economics*, 52(2), 319-330.

2. ENTREPRENEURSHIP AND INNOVATION - INSTRUMENTS AND PRACTICES

Commercialization, relationship to science, intellectual property

Gans, J., and Scott S., (2003), The product market and the market for “ideas”: Commercialization strategies for technology entrepreneurs, *Research Policy* 32, 333-350.

Katila, R., Rosenberger, J., and Eisenhardt, K. (2008). Swimming with sharks: Technology ventures, defense mechanisms and corporate relationships. *Administrative Science Quarterly*, 53: 295-332.

Stuart, T. E., and W. Ding, (2006). "When do Scientists Become Entrepreneurs? The Social Structural Antecedents of Commercial Activity in the Academic Life Sciences." *American Journal of Sociology* 112 (1), 97-144.

Individual career paths-science to startups, founding or joining

Beckman CM, Burton MD. (2008). Founding the Future: Path Dependence in the Evolution of Top Management Teams from Founding to IPO. *Organization Science* 19(1):3-24.

Gompers, P., Lerner, J., and Scharfstein, D. (2005), Entrepreneurial Spawning, *Journal of Finance* 60, 577-614.

Kacperczyk, A. J. (2013). Social Influence and Entrepreneurship: The Effect of University Peers on Entrepreneurial Entry. *Organization Science*, 24(3): 664-683.

Lazar M, Miron-Spektor E, Agarwal R, Erez M, Goldfarb B, Chen G. (2020). Entrepreneurial Team Formation. *Academy of Management Annals* 14(1): 29-59.

Lerner J, Malmendier U. (2013). With a Little Help from My (Random) Friends: Success and Failure in Post-Business School Entrepreneurship. *Review of Financial Studies* 26(10): 2411-2452.

The methodology turn in entrepreneurship and innovation practice and research; policy and policy instruments for innovation and entrepreneurship

Camuffo A, Cordova A, Gambardella A, Spina C. (2019). A Scientific Approach to Entrepreneurial Decision Making: Evidence from a Randomized Control Trial. *Management Science*. (online: <https://doi.org/10.1287/mnsc.2018.3249>)

Kerr WR, Nanda R, Rhodes-Kropf M. (2014). Entrepreneurship as Experimentation. *The Journal of Economic Perspectives* 28(3): 25-48.

Optional:

Astebro T, Herz H, Nanda R, Weber RA. (2014). Seeking the Roots of Entrepreneurship: Insights from Behavioral Economics. *The Journal of Economic Perspectives* 28(3):49-69.

Hamilton, B. H., (2000), Does entrepreneurship pay? An empirical analysis of the returns to self-employment, *Journal of Political Economy* 108:3, 604-31.

Shane, S. (2001) "Technology Regimes and New Firm Formation," *Management Science*, 2001, 47 (9), 1173–1190.

3. ENTREPRENEURSHIP - OPPORTUNITIES, EFFECTUATION AND JUDGMENT PERSPECTIVES

Opportunity, effectuation, judgement

Berglund, H., & Korsgaard, S. (2017). Opportunities, time, and mechanisms in entrepreneurship: On the practical irrelevance of propensities. *Academy of Management Review*, 42(4), 730-733.

Foss, N., & Klein, P. (forthcoming). Entrepreneurial opportunities: who needs them?. *Academy of Management Perspectives*, 1-27.

Foss, N. J., Klein, P. G., & Bjørnskov, C. (2019). The context of entrepreneurial judgment: organizations, markets, and institutions. *Journal of Management Studies*, 56(6), 1197-1213..

Lounsbury, M., Gehman, J., & Ann Glynn, M. (2019). Beyond homo entrepreneurus: Judgment and the theory of cultural entrepreneurship. *Journal of Management Studies*, 56(6), 1214-1236.

Ramoglou, S., & Tsang, E. W. (2016). A realist perspective of entrepreneurship: Opportunities as propensities. *Academy of Management Review*, 41(3), 410-434.

Shane, S., & Venkataraman, S. (2000). The promise of entrepreneurship as a field of research. *Academy of management review*, 25(1), 217-226.

Methods of entrepreneurship: Lean startup, pivot, business models

Berglund, H., Bousfiha, M., and Mansoori, Y. (forthcoming). Opportunities as Artifacts and Entrepreneurship as Design. *Academy of Management Review*.

Blank, S. (2017). Why the lean start-up changes everything. *Harvard business review*.

Felin, T., Gambardella, A., Stern, S., & Zenger, T. (forthcoming). Lean startup and the business model: Experimentation revisited. Forthcoming in *Long Range Planning*.

Sarasvathy, S. D., & Venkataraman, S. (2011). Entrepreneurship as method: Open questions for an entrepreneurial future. *Entrepreneurship theory and practice*, 35(1), 113-135.