

Online PhD-course in entrepreneurship and strategy at NHH

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Course responsible: *Peter G. Klein and Lasse B. Lien*

ECTS credits: 5

Dates: *February 8th – 12th 2021*

If you are interested in research at the intersection of entrepreneurship and strategy NHH has a new PhD course that might be right up your alley.

The purpose of this course is to introduce PhD-students to key theories and empirical findings regarding performance differences from entrepreneurship. It is located at the intersection of the entrepreneurship- and strategy literatures, where the strategy literature offers a general understanding of performance differences across firms, while the entrepreneurship literature contributes specifics for the entrepreneurial firm and the entrepreneurial setting.

The course will start out with general theories of competitiveness and performance differences, and connect this to the literature on how entrepreneurial opportunities are discovered, created and exploited.

Next, we will examine the role of fundamental inputs such as human capital and finance in the entrepreneurial firm, and the challenges entrepreneurial firms face with respect to accumulating such resources.

Although the first part of the course will mostly equate entrepreneurship with startups or young firms, entrepreneurship is also a phenomenon that takes place in established firms. We will therefore include a part where we examine issues related to entrepreneurship in established firms, and how this contrasts with challenges for startups.

Next, we move on to the context for entrepreneurship. We start out this part of the course with the broader institutional context and focus on how and why this shapes entrepreneurial behavior and the outcomes from entrepreneurship.

Following this, we turn to the more immediate environment and look at arrangements to create a particularly fruitful context for entrepreneurship, such as incubators and accelerators. We then move on to discuss new business models that involve new ways of connecting to the outside world, such as ecosystems, platforms and networks.

In addition to this we will also include some minor topics, and last but not least we want to reserve ample time to discuss research ideas or papers in development by participants.

Due to the Corona virus situation the course will be given online this year. We still aim for a seminar-like course, where participants are actively discussing with each other and the instructors.

If this sounds interesting and you want to know more, check out the course page at NHH:

<https://www.nhh.no/en/courses/entrepreneurship-and-strategy/>

and/or contact:

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