

# NORSI Research Workshop

NORSI Conference 2019

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# Introductions

- ▶ Beniamino Callegari, 1<sup>st</sup> wave NORSI student, PhD at BI, ex-student rep
- ▶ Call me Ben
- ▶ No official NORSI role - here as a volunteer, to start a discussion on the future of NORSI research
- ▶ But before, some context for the newcomers

# NORSI: a New Hope

- ▶ At the beginning, NORSI comprised senior faculty members and early-stages PhD students
- ▶ The faculty supervised and taught courses, the PhD studied and learnt the ropes
- ▶ This arrangement was and still is the core business of NORSI

# NORSI: the Students Strike Back

- ▶ After some time, students organized themselves and collaborated with faculty members to develop new supporting NORSI activities
- ▶ The NORSI conference, writing and publishing workshops, thesis-writing support, students' feedback and regular participation to decision-making: all these were developed over time
- ▶ This experience of openness and collaboration set the tone for current NORSI decision-making practice: faculty decides BUT students are very much encouraged to propose, and their proposals are taken seriously

# NORSI: ~~running out of SW references~~ the current situation

- ▶ By 2019 many students have graduated and evolved into active early-stage researchers, faculty members, policy-makers, knowledge workers
- ▶ In 2020 NORSI funding will be restructured, leading to significant changes
- ▶ While NORSI has so far been a research **school**, it needs to evolve into a **research** school, an international network focused on collaborative research (while maintaining top-notch doctoral courses)

# Why should you care

- ▶ Because NORSI is a resource for you, as PhD students, and could be a resource for your entire academic career
- ▶ NORSI could give you access to a network of dozens of like-minded researchers at various stages in their careers, useful for research, job searching, and application-writing
- ▶ NORSI could also develop working papers publishing capabilities, giving you the opportunity to circulate your work early and receive feedback, perhaps even some publication support

# Why the conditional form

- ▶ Because, so far, few NORSI members have put effort into this
- ▶ NORSI is generally perceived as a nice perk, a facility to be used when convenient, more than a community to grow
- ▶ As a result, the NORSI research community does not exist **yet**: we have only few cases of collaboration, usually between colleagues and ex-colleagues

# So, what should we do?

- ▶ The first step was to set up a small workshop to discuss things together - thank you for joining
- ▶ In the past some board members have expressed interest in supporting ambitious projects, such as an anthology of NORSI papers, but the problem is to develop the capacity to go from here to there
- ▶ So, what do you think? I have some proposals, but I would prefer to hear your ideas first

- ▶ Blomstervik, UiT: tourism, social exchange theory, empirical
- ▶ Mauseth, NU: team formation practices, qualitative
- ▶ Grimsby, TIK: policy, food, **radical innovation**
- ▶ George, TIK: **Technological Innovation Systems**, mixed methods
- ▶ Lie, NTNU: IP management, SMEs, policy
- ▶ Lappalainen, INUoAS: employees' creativity, organizational climate
- ▶ Stalheim, INUoAS: pedagogy, learning
- ▶ Wulff, NTNU: fintech, supplier-customer relations
- ▶ Kosmyrin, NU: **social entrepreneurship**, welfare
- ▶ Muringani, UiS: social capital, **regional development**, quantitative
- ▶ Talha, NU: **entrepreneurial identity**, gender, immigration, qualitative
- ▶ Hjertvikrem, UiS: **regional development**, quantitative
- ▶ Longva, NTNU: **entrepreneurial learning**, boundary crossing theory
- ▶ Kyllingstad, UiA: **regional development**, industrial clusters
- ▶ Miörner, CIRCLE: **RIS**, comparative case study
- ▶ Aarhaug, TIK: Multi-Level Perspective, **Open Innovation System**, conceptual
- ▶ Strøm-Andersen, TIK: bioeconomy, SNA
- ▶ Alvedalen, CIRCLE: **Entrepreneurial Ecosystem**, life sciences, qualitative
- ▶ Hersleth, NMBU: **Entrepreneurial Orientation**, **Design Thinking**, case study
- ▶ Alpaydın, UiS: **smart cities**, universities
- ▶ Gan, UiO: CVC, qualitative

# NORSI conference 2018

- ▶ Ghassim, UiT: sustainability, stakeholders, survey
- ▶ Callegari, BI: entrepreneur, macroeconomic theory, history of econ thought
- ▶ Lind, UiS: digitalization, creative industries, case study
- ▶ Srami G., TIK: business model innovation, digital economy
- ▶ Egelie, NTNU: knowledge access, university/industry relations
- ▶ Gullmark, NU: public innovation, innovation capability, theory-building
- ▶ Haus-Reve, UiS: STI vs DUI, empirical
- ▶ Talseth S., UiT: energy efficiency, manufacturing, systematic lit rev

# Potential next steps

1. Identify and promote already existing collaborations between NORSI members;
2. Define thematic areas for future collaboration, with a contact person for each - volunteers, of course;
3. Kickstart a collective NORSI paper on a topic with wide appeal among NORSI researchers, to be published on the website - perhaps as the beginning of a NORSI WP series