

NORSI RESEARCH SCHOOL CONFERENCE 2014 - PROGRAM

At BI - Room B2-060 - BI Norwegian Business School

12:00 – 12:30 REGISTRATION AND LUNCH at BI and light lunch served (wraps)

12:30 - 12:40 WELCOME, *Inge Jan Henjesand, President BI Norwegian Business School*

SESSION 1: Session Chair: Bjørn T. Asheim, PING Program Director

12:40-13:10 Ambidexterity and the evolution of clusters,
Lionel Sack, CIRCLE, Lund University

Senior Opponent: Alf Steinar Sætre, NTNU; Junior Opponent: Are Jensen, UiN

13.10 – 13:40 Obsolescence and the ICT revolution: the impact of technological progress and asset inflation on the age of U.S. capital,
Beniamino Callegari, BI Norwegian Business School

Senior Opponent: Ragnar Tveterås, UiS; Junior Opponent: Marte C. W. Solheim, UiS

13:40 -14:10 Frontline employees' role in service innovation processes,
Marit Engen, Lillehammer University College

Senior Opponent: Bjørn T Asheim, UiS/BI/CIRCLE; Junior Opponent: Kenneth Stålsett, NTNU

14:10-14:40 The executive team's influence on the organization,
Trond R. Olsen and Kenneth Stålsett, NTNU

Senior Opponent: Gry A. Alsos, UiN; Junior Opponent: Marit Engen, HiL

14:40 – 15:00 Coffee Break

SESSION 2: Session Chair: Alf Steinar Sætre, PIMS Program Director

15:00 -15:30 Learning from failure in innovation activities,
Nhien Nguyen, NTNU

Senior Opponent: Heidi W. Aslesen, BI ; Junior Opponent: Sølvi Solvoll, UiN

15:30– 16:00 Is doing two things at once doing neither? Exploring the role of firm ambidexterity on innovation speed,
Are Jensen, University of Nordland

Senior Opponent: Alf Steinar Sætre ; Junior Opponent: Lionel Sack, CIRCLE

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Program – Continued

16:00 - 16:30 Effectual or Causational Behaviour – The Role of Entrepreneurial Learning and External Legitimacy Building,
Sølvi Solvoll, University of Nordland

Senior Opponent: Åsa Lindholm Dahlstrand, CIRCLE; Junior Opponent: Nhien Nguyen, NTNU

16: 30 - 16: 50 Coffee Break

16:50–17:20 Does the Norwegian oil and gas industry benefit from agglomeration?,
Marte C. W. Solheim, UiS Business School, University of Stavanger

Senior Opponent: Fulvio Castellacci, NIFU/UiO; Junior Opponent: Beniamino Callegari, BI

17:20 – 17:50 Operational leadership in high risk operations,
Kenneth Stålsett and Trond R. Olsen, NTNU

Senior Opponent: Knut Sogner, BI; Junior Opponent: Bisrat Agegnehu, BI

17:50 - 18:00 Summary/Ending Remarks , Bjørn T. Asheim and Alf Steinar Sætre

18.00 – 20:00 Tapas Dinner and Wine - Socializing/Networking - Everyone Welcome!
(In front of B2-060)

NORWEGIAN RESEARCH SCHOOL IN INNOVATION – NORSI

NORSI provides an internationally competitive PhD program in innovation. It consists of a research network that includes leading institutions in Scandinavia, Europe and the United States.

NORSI is hosted by the Norwegian University of Science and Technology (NTNU), and consists of two research programs: Program for Innovation and Growth (PING) and Program in Innovation Management and Innovation Strategy (PIMS).

The PING program is organized by BI Norwegian Business School and led by Professor Bjørn T. Asheim. PING brings attention to the innovation contexts.

The PIMS program is organized by NTNU and focuses on corporate innovation. PIMS is hosted by NTNU and led by Professor Alf Steinar Sætre.

NORSI has in total 58 PhD students; 12 students are part of PIMS and 46 who are members of PING.

NORSI is funded by the Research Council of Norway through their Program for Regional R&D and Innovation (VRI).

NORSI RESEARCH SCHOOL CONFERENCE 2014 – PARTICIPANT LIST

Alexander Vossen	BI Norwegian Business School
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Birgit Helene Jevnaker	BI Dep of Innovation and Economic Org.
Bisrat Agegnehu	BI Norwegian Business School
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