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**To:** [Daniel Leunbach](#); [Erik Saether](#); [Joseph S. Schultz](#); [Kine Norheim \(kino@hials.no\)](#); [Lisa S. Græsle](#); [Marta Morais-Storz](#); [Monica Rydland](#); [Nhien Nguyen](#); [Rikke Stoud Platou \(rikke.stoud.platou@nte.no\)](#); [Lisa S. Græsle](#); [Callegari, Beniamino](#); [tahrirjaber@gmail.com](#); [kjl@hials.no](#); [uladzimir.kamovich@uit.no](#); [lionel.sack@circle.lu.se](#); [Are.Jensen@uin.no](#); [mette.solnordal@uit.no](#); [Misganaw, Bisrat Agegnehu](#)  
**Cc:** [Elsebeth Holmen](#); [Philip Lorentzen \(pl@forskningsradet.no\)](#); [Arild Aspelund](#); [Bjorn.Asheim@keg.lu.se](#); [Horn-Hanssen, Birte Marie](#); [Hoholm, Thomas](#)  
**Subject:** NORSI - Conference (workshop) 5-7 May  
**Date:** 21. april 2015 16:30:15

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Greetings,

Here is our program for the 6<sup>th</sup> & 7<sup>th</sup> of May.

For those of you presenting, please prepare a 12-15 min presentation. This will give you 15-18 min for feedback & discussion, as we have allotted a maximum of 30 minutes total for presentation & feedback. If you go over on your presentation time, you are cutting into your own feedback-time (and not the time allotted to your colleagues (or to breaks)).

This is our schedule for Wednesday, May 6<sup>th</sup>. We will meet in the restaurant in Kjelhuset for lunch. Here is a map <http://www.ntnu.no/kart/gloeshaugen/kjelhuset/> The conference will continue in Kjelhuset.

<b>Wednesday, May 6<sup>th</sup></b>	<b>Name</b>	<b>Title</b>	<b>Feedback</b>
12.00 – 13.00		LUNCH – Kjelhuset @ Gløshaugen	
13.00 – 13.05	Alf Steinar Sætre	Welcome	
13.05 – 14.00	Andrew Van de Ven	KEYNOTE: Government-University-Industry Ecosystems for Innovation and Economic Growth	
14.00 – 14.30	Daniel Leunbach	Entrepreneurship as a Family Resemblance Concept: The (Dis-) solution to the Problem of Defining Entrepreneurship	Mette Solnørdal Tahrir Jaber
		Short break	
14.45 – 15.15	Are Jensen	Promoting champion behavior among incubated founders	Rikke Stoud Plaou Lisa Græsle
15.15 – 15.45	Nhien Nguyen	How Size of Failure Affects Learning from Failure in Innovation	Bisrat Agegnehu Beniamino Callegari
15.45 – 16.15	Kjersti Kjos Longva Kamovich Uladzimir	A design-driven method to teaching corporate entrepreneurship	Nhien Nguyen Joseph Schultz
		Short break	
16.30 – 17.00	Lionel Sack	Related variety in a cluster from a firm perspective	Erik Andreas Saether Rikke Stoud Platou
17.00 – 17.30	Joseph Schultz	Managing elderly growth: What can we learn from the leaders in eldercare?	Kjersti Kjos Longva Mette Solnørdal

19.00 -		DINNER – common dinner, directions will be given at the start of the conference.	
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Here is our program for Thursday, May 7<sup>th</sup>.

Thursday, May 7 <sup>th</sup>	Name	Title	Feedback
09.00 – 10.00	Andrew Van de Ven	<b>From the Editor-in-Chief:</b> What kind of journal is Academy of Management Discoveries? How do you get an article published in AMD?	
10.00 – 10.30	Marta Morais-Storz	The role of problem solving and problem setting in organizational innovativeness	Lionel Sack Are Jensen
10.30 – 11.00	Monica Rydland	The contemporary middle manager – one size does not fit all	Kamovich Uladzimir Mette Solnørdal
		Short break	
11.15 – 13.00	Poster session & Tapas Lunch	Presenter	Feedback
		Joseph Schultz	Kjersti Kjos Longva Beniamio Callegari
		Nhien Nguyen	Lionel Sack Kjersti Kjos Longva
		Lisa Græslie	Beniamino Callegari Tahrir Jaber
		Erik Andreas Saether p1	Kamovich Uladzimir Are Jensen
		Rikke Stoud Platou	Mette Solnørdal Tahrir Jaber
		Beniamino Callegari	Monica Rydland Daniel Leunbach
		Bisrat Agegnehu	Marta Morais-Storz Lisa Græslie
		Erik Andreas Saether p2	Bisrat Agegnehu Lionel Sack
		Monica Rydland	Are Jensen Bisrat Agegnehu

As you will notice, we have assigned 2 students from “the other program” to give feedback on each paper/presentation. This to ensure that you will hear from someone whom you have not heard from before. Faculty, including Andy Van de Ven will give feedback on all presentations posters. Papers will be distributed early next week. Please, also remember that giving comments on the paper, in addition to your oral comments, is very useful; perhaps even more so for the poster sessions.

Poster session presenters will have about 1m<sup>2</sup> to present your papers. (I’m not sure of the size of NTNU’s poster boards, but a standard format is 96 cm wide and about 1,2 – 1,3 m tall).

Please remember that papers for both presentations and poster sessions will be sent to all participants, Monday the 27<sup>th</sup>. This gives you a little over a week to read the papers and prepare comments. Feel free to read other papers in addition to those assigned to you and offer comments both in plenary sessions, or privately to the authors either orally, or by written comments on the paper(s).

Welcome to Trondheim.

Alf Steinar

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