

Plan for "the Innovative Firm" 2017

Responsible: Knut Sogner

May 22

10:00 – 10:45 Introduction: Presentation, microprocesses and macrofoundations

11:00 – 12:45 Who Needs a Theory of Innovative Enterprise? William Lazonick (2)

12:45 – 14:00 Lunch – provided in cafeteria 7th floor

14:00 – 15:45 Creativity and the Innovative Firm, Anne ter Wal (2)

May 23

09:00 – 09:45 Papers etc.

10:00 – 11:45 The Economics of Innovative Enterprise, William Lazonick (2)

11:45 – 13:00 Lunch – provided in cafeteria 7th floor

13:00 – 15:45 Open Innovation and the Innovative Firm, Anne ter Wal (3)

May 24

09:00 – 10:45 The Social Conditions of Innovative Enterprise, William Lazonick (2)

10:45 – 11:45 Networks and the Innovative Firm, Anne ter Wal (3)

11:45 – 13:00 Lunch – provided in cafeteria 7th floor

13:00 – 14:45 Networks continued

15:00 – 16:45 Innovative Enterprise and Sustainable Prosperity, William Lazonick (2)

Part II

June 12

10:00 – 11:45 The nature of globalization and the role of MNEs in innovation, Rajneesh Narula (2)

11:45 – 13:00 Lunch – provided in cafeteria 7th floor

13:00 – 15:45 The geography of knowledge spillovers, Grazia D. Santangelo (3)

June 13

09:00 – 11:45 The Role of MNEs in innovation/innovation systems, Rajneesh Narula (3)

11:45 – 13:00 Lunch – provided in cafeteria 7th floor

13:00 – 14:45 International Knowledge Sourcing, Grazia D. Santangelo (2)

June 14

09:00 – 10:45 New Directions in International Knowledge Sourcing, Grazia D. Santangelo (2)

11:00 – 11:45 Outsourcing, alliances and open innovation networks, Rajneesh Narula (2)

11:45 – 13:00 Lunch – provided in cafeteria 7th floor

13:00 – 13.45 Outsourcing continued

14:00 – 15.45 Discussion of your paper proposals

Instructions for your paper – in three stages

This course invites you to use your doctoral project in your paper, but you have to do that while using the lectures and the literature of the course. If you write about a firm or firms, that should be easy. If your topic on first look does not seem ideally suited to the course, it is worthwhile to make an effort to find common ground between your project and the course.

In the first part of the course you gave a short presentation of what your doctoral project. In the second part of the course we want you to present an abstract or an outline for your paper. A written version of this must be sent to me by Friday June 9. We will discuss it at the end of the course and you are expected to comment on the other participant's presentations.

And remember this:

Your final course paper should....

- discuss perspectives introduced by ter Wal, Lazonick, Santangelo and Narula
- you should draw upon at least five papers from the course literature (not policed strictly here)
- be well-written
- be consistent with a clear purpose
- be well-structured
- be written individually
- Any question regarding the paper must be posed to Knut Sogner