

## **NORSI CONFERENCE 2016 - PRELIMINARY PROGRAM**

**15 December 2016- BI Norwegian Business School- Room B2-060**



**09:30 – 10:00 REGISTRATION AND COFFEE**

**10:00 – 10:10 WELCOME**, Roger Sørheim, *Managing Director, NORSI and Professor NTNU*

**10:10 – 11:00 KEY NOTE LECTURE**, Responding to a World in Transition: The Past and Future of Transformative Innovation Policy, *Professor Johan Schot, Director SPRU – Science Policy Research Unit, University of Sussex, UK*

### ***SESSION 1: STUDENT PRESENTATIONS, Session Chair, Roger Sørheim, NTNU***

**11:10 – 11:35 Failing to learn from failure in innovation: A systematic literature review**, *Nhien Nguyen, NTNU*

Senior Opponent: Lene Foss, UiT- Arctic; Junior Opponent: Karin Wigger, Nord Uni.

**11.35 – 12:00 Do ‘green’ employment effects vary across industries? Implications for green growth**, *Christine Mee Lie, UiO- TIC*

Senior Opponent: Arne Isaksen, UiA; Junior Opponent: John-Erik Rørheim, UiS

**12:00 – 12:25 In Search of Alignment: A Review of Impact Assessment in Entrepreneurship Education**, *Uladzimir Kamovich, UiT- Arctic*

Senior Opponent: Gry A. Alsos, Nord Uni.; Junior Opponent: Nhien Nguyen, NTNU

**12:30 – 13:30 LUNCH** – served in BI’s Cafeteria – Fine dining - 7th Floor (for all attendees)

### ***SESSION 2: STUDENT PRESENTATIONS, Session Chair Bjørn T. Asheim, UiS***

**13:30 – 13:55 A theory of trade secret management leading to improvements in appropriability**, *Haakon Thue Lie, NTNU*

Senior Opponent: Knut Sogner, BI; Junior Opponent: Beniamino Callegari, BI

**13:55 – 14:20 Adapting existing solutions to new problems: a case study of innovation activities among the Norwegian petroleum-related supply companies in crisis**, *Jakoba Straml Gonzalez, UiO- TIC*

Senior Opponent: Bjørn T. Asheim, UiS; Junior Opponent: Nina Hjertvikrem, UiS

**14:20 – 14:45 Challenges of value co-creation in service eco-innovations: Lessons from the ‘Green retrofit’ network in Northern Denmark**, *Karin A. Wigger. Nord Uni., Roberto Rivas Hermann, Nord university and Rosanna Garcia, North Carolina State University*

Senior Opponent: Arne Isaksen, UiA; Junior Opponent: Nhien Nguyen, NTNU

**14:45 – 15:10 Competence as a driver for industrial energy efficiency investments: a study of Norwegian manufacturing firms**, *Mette Talseth Solnørdal, UiT- Arctic*

Senior Opponent: Knut Sogner, BI; Junior Opponent: Tuukka R. R. Mäkitie, UiO-TIC

**15:10 – 15:30 COFFEE BREAK** – Move to 2 parallel sessions

*Program – Continue – next page*

**PARALLEL A- SESSION 3: STUDENT PRESENTATIONS, Session Chair, LENE FOSS, UiT – Arctic, Room B2-010**

**15:30 – 15:55 Networks and Innovation in the Subsea Industry in Rogaland: A Multi-Modal Analysis of Network Structures, Nina Hjertvikrem, University of Stavanger**

Senior Opponent: Lene Foss, UiT- Arctic; Junior Opponent: Beniamino Callegari, BI

**15:55 – 16: 20 Determinants for grant funding: How network centrality affects European higher education institutions' participation in Horizon 2020, Simen Enger, UiO-TIC and KD**

Senior Opponent: Roger Sørheim, NTNU; Junior Opponent: Haakon Thue Lie, NTNU

**16: 20– 16: 45 Innovation under money manager capitalism: Schumpeterian profitless prosperity and the “money view”, Beniamino Callegari, BI Norwegian Business School**

Senior Opponent: Magnus, Gulbrandsen, UiO- TIC; Junior Opponent: Johan Miörner, Circle, Lund Uni.

**16:45 – 17:10 Challenges during business start-up and growth, Oxana Bulanova and Lars Kolvereid, Nord Uni.**

Senior Opponent: Roger Sørheim, NTNU; Junior Opponent: Jakoba Straml Gonzales, UiO-TIC

**17.15 TAPAS DINNER AND WINE – Everyone Welcome! In front of B2-060.**

**PARALLEL B - SESSION 4: STUDENT PRESENTATIONS, Session Chair GRY. A ALSOS, Nord Uni. – Room: B2- 060**

**15:30 – 15:55 The green fling: Market volatility in incumbent industries and sustainability transitions in an oil-fuelled economy, Tuukka R. R. Mäkitie, University of Oslo, TIC**

Senior Opponent: Bjørn T. Asheim, UiS; Junior Opponent: Mette Talseth-Solnørddal, UiT- Arctic

**15:55– 16:20 Innovation in tourism – The use of Community Innovation Survey (CIS) in a service context, Anne Jørgensen Nordli, Lillehammer University College**

Senior Opponent: Tatiana Iakoleva, UiS ; Junior Opponent: Christine Mee Lie, UiO-TIC

**16:20 – 16: 45 Responsible Research and Innovation: A Systematic Review, Raj Kumar Thapa, UiS**

Senior Opponent: Gry A. Alsos, Nord Uni.; Junior Opponent: Adeline Hvidsten, BI

**16:45 – 17:10 Innovation and metamorphosis towards strategic resilience, Marta Morais-Storz, NTNU**

Senior Opponent: Magnus Gulbrandsen, UiO- TIC; Junior Opponent: Olga Mikhailova, BI

**17.15 TAPAS DINNER AND WINE – Everyone Welcome! In front of B2-060.**